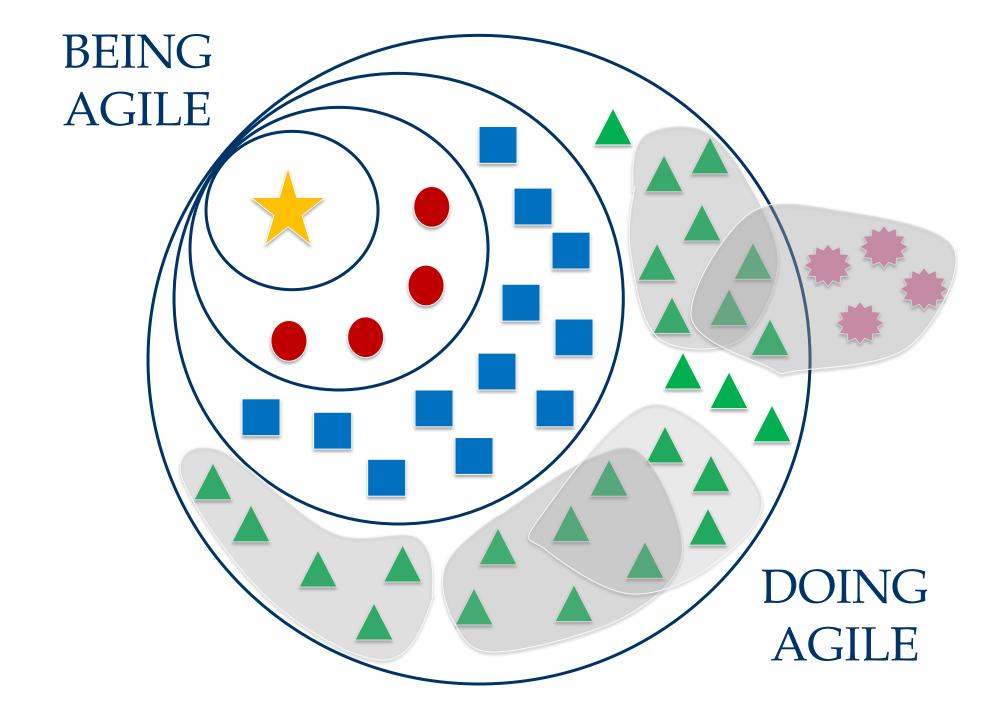




Being Agile vs. Doing Agile



Agile manifesto

Build projects around motivated individuals. Give them the environment and support they need and trust them to get the job done.

The best architectures. requirements, and designs emerge from self-organizing teams.

Self-organizing

teams

Deliver working deliverables frequently, from a couple of weeks to a couple of months, with a preference to the shorter timescale.

Progress by

deliverables

Technical

excellence

Continuous

improvement

The most efficient and effective method of conveying information to and within a team is face-to-face conversation.

> Business people and team members must work together daily throughout the project.

Our highest priority is to satisfy the customer through early and continuous delivery of valuable deliverables.

Face-to-face conversations Individuals and Working together

Satisfied

customer

Motivated

individuals

interactions

Customer collaboration

Sustainable pace

Working deliverables

Frequent

deliveries

Responding to change

Simplicity

Working deliverables are the primary measure of progress.

Continuous attention to technical excellence and good design enhances agility.

At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.

Agile processes promote sustainable work. The sponsors, team members, and users should be able to maintain a constant pace indefinitely.

Welcome changing requirements, even late in the project. Agile processes harness change for the customer's competitive advantage.

Changing

requirements

Simplicity - the art of maximizing the amount of work not done - is essential.